



**100th ANNUAL CONVENTION**  
**PA State Association of County Fairs and**  
**PA State Showmen's Association**  
**Wednesday - Saturday, January 18 - 21, 2012**  
**The Hershey Lodge & Convention Center**  
**Hershey, PA**

September, 2011

Dear PSACF Fairs & Associates, PA Showmen and Friends,

The Pennsylvania State Association of County Fairs and the Pennsylvania State Showmen's Association are hard at work planning for the 100th PSACF/PSSA Convention. The convention will be held in Hershey, PA at the Hershey Lodge and Convention Center on January 18-21, 2012. Last year's registration total was over 1700 for the two groups.

Many of you have supported the convention in the past with sponsorships that assisted in defraying the costs for convention materials, breakfast, speakers and much more. Please consider continuing or joining our list of sponsors for the 2012 PSACF/PSSA Convention.

Convention Book Ads are also available – beneficial to you as well as defraying the cost of the convention book.

Please return the attached application stating your intentions by December 1st. Remember as you make your decision that many fairs & associates, showmen and friends are represented at the PSACF/PSSA Convention.

Again, thank you for your support and hope to see you in Hershey in January!

Sincerely,

A handwritten signature in black ink that reads "Bruce C. Koppenhaver". The signature is written in a cursive style with a long, sweeping tail on the letter "v".

Bruce C. Koppenhaver  
PSACF Executive Secretary/Treasurer

# 2012 PSACF/PSSA Convention Sponsor and Ad Form

(Sponsor or Advertiser Business Name - list above)

## **Convention Sponsor:**

Please confirm your sponsorship for the convention by entering the AMOUNT OF SPONSORSHIP and SPONSORSHIP SELECTION.

AMOUNT OF SPONSORSHIP \$ \_\_\_\_\_

Patrons are listed on the "Patrons" page of the Convention Program Book only - all others are listed on the "Sponsors" page and a specific Sponsorship Selection of the Convention Program Book, and the post-convention issue of FairTalk.

Patron.....\$25.00

Brass.....\$100.00 - \$249.00

Bronze....\$250.00 - \$499.00 [includes ¼ page ad in CPB]

Silver.....\$500.00 - \$999.00 [includes ½ page ad in CPB]

Gold.....\$1,000.00 - \$1,499.00 [includes full page ad in CPB]

Platinum...\$1,500.00 - \$1,999.00 [includes full page ad in CPB & dues]

Premier...\$2,000.00 & over [includes full page ad in CPB & dues & 2 fair banquet tickets]

## SPONSORSHIP SELECTION (select one):

sponsored  Convention Material

Coffee Break - Thursday

Coffee Break - Friday

Breakfast - Saturday

Workshop - "Dress It Up"

Seminar - "Trucking Regulations Update"

sponsored  Keynote Speaker - Sam Hayes Jr.

Seminars - "How to Get Sponsors for Small Medium and Large Fairs"

Seminar - "Businesses and Groups that Increase Your Offerings Without Increasing Your Costs & Grantwriting Overview"

sponsored  Seminar - "Special Baking Contests"

sponsored  Seminar - "So You Have a Complaint, Now What Do You Do?"

Seminar - "Revised ADA Regulations"

Seminar - "Food Safety Updates"

## **Convention Book Ad:**

Please confirm your ad size by checking the proper heading of your choice.

1/4 page.....\$ 40.00 (3 1/4" wide x 1 7/8" high)

1/2 page.....\$ 60.00 (3 1/4" wide x 3 3/4" high)

full-page.....\$105.00 (3 1/4" wide x 7 3/4" high)

Ad copy is enclosed.

You make up ad copy.

**A check made payable to: "PSACF Convention Account" should be enclosed with your return of this form.**

**Deadline for SPONSOR and / or AD is December 1, 2011.**

Please return this form to:

PSACF

P.O. Box 546

Gratz, PA 17030