



98th ANNUAL CONVENTION
PA State Association of County Fairs and
PA State Showmen's Association
Wednesday - Saturday, January 20 - 23, 2010
The Hershey Lodge & Convention Center
Hershey, PA

September, 2009

Dear PSACF Fairs & Associates, PA Showmen and Friends,

The Pennsylvania State Association of County Fairs and the Pennsylvania State Showmen's Association are hard at work planning for the 98th PSACF/PSSA Convention. The convention will be held in Hershey, PA at the Hershey Lodge and Convention Center on January 20-23, 2010. Last year's registration total was over 1700 for the two groups.

Many of you have supported the convention in the past with sponsorships that assisted in defraying the costs for convention materials, breakfast, speakers and much more. Please consider continuing or joining our list of sponsors for the 2010 PSACF/PSSA Convention.

Convention Book Ads are also available – beneficial to you as well as defraying the cost of the convention book.

Please return the attached application stating your intentions by December 1st. Remember as you make your decision that many fairs & associates, showmen and friends are represented at the PSACF/PSSA Convention.

Again, thank you for your support and hope to see you in Hershey in January!

Sincerely,

Bruce C. Koppenhaver
PSACF Secretary-Treasurer



2010 PSACF/PSSA Convention Sponsor and Ad Form

(Sponsor or Advertiser Business Name - list above)

Convention Sponsor:

Please confirm your sponsorship for the convention by entering the AMOUNT OF SPONSORSHIP and SPONSORSHIP SELECTION.

AMOUNT OF SPONSORSHIP \$ _____

Patrons are listed on the "Patrons" page of the Convention Program Book only - all others are listed on the "Sponsors" page and a specific Sponsorship Selection of the Convention Program Book, and the post-convention issue of FairTalk.

Patron.....\$25.00

Brass.....\$100.00 - \$249.00

Bronze....\$250.00 - \$499.00 [includes ¼ page ad in CPB]

Silver.....\$500.00 - \$999.00 [includes ½ page ad in CPB]

Gold.....\$1,000.00 - \$1,499.00 [includes full page ad in CPB]

Platinum...\$1,500.00 - \$1,999.00 [includes full page ad in CPB & dues]

Premier...\$2,000.00 & over [includes full page ad in CPB & dues & 2 fair banquet tickets]

SPONSORSHIP SELECTION (select one):

___ Convention Material

___ Coffee Break - Thursday

___ Coffee Break - Friday

___ Breakfast - Saturday

___ Seminar - "Showcasing Agriculture at Your Fair"

___ Seminar - "Trucking"

___ Keynote Speaker - Dr. Kevin Elko

___ Seminar - "Current Tax Issues for Fair Associations"

___ Seminar - "Love Thy Vendor"

___ Seminar - "Special Baking Contests"

___ Seminar - "Food Safety"

___ Seminar - "For the Glory...and the Cash - Ethics and Youth Livestock Shows"

___ Seminar - "A New Look at our Customer - Don't be Surprised by Tomorrow"

___ Seminar - "Are You Running In Place or Planning For Growth?"

___ Seminar - "Mean what you say and say what you mean"

Convention Book Ad:

Please confirm your ad size by checking the proper heading of your choice.

___ 1/4 page.....\$ 40.00 (3 1/4" wide x 1 7/8" high)

___ 1/2 page.....\$ 60.00 (3 1/4" wide x 3 3/4" high)

___ full-page.....\$105.00 (3 1/4" wide x 7 3/4" high)

___ Ad copy is enclosed.

___ You make up ad copy.

A check made payable to: "PSACF Convention Account" should be enclosed with your return of this form.

Deadline for SPONSOR and / or AD is December 1, 2009.

Please return this form to:

PSACF

P.O. Box 546

Gratz, PA 17030