

PENNSYLVANIA DEPARTMENT OF AGRICULTURE

Bureau of Market Development
Division of Economic Development

What do Fairs really contribute to the economy of their county, their region and the Commonwealth of Pennsylvania is a question that is often asked. To answer that question, a study has been undertaken by the Division for Economic Development (DED) of The Pennsylvania Department of Agriculture (PDA). The IMPLAN model of value-added economic development and a conservative economic development multiplier model framework of four (4) and eight (8) were applied to answer this often asked question.

Here is the Economic Impact of the Gratz Fair:

The Gratz Fair of Dauphin County reported the average gross revenue of the fair for years 2005, 2006 and 2007 as **\$432,333.33**

The IMPLAN model number for Dauphin County is 1.7

The economic impact of the fair for Dauphin County is **\$734,966.66**

The economic impact of the fair for the PDA Region Six is **1,729,333.32**

The economic impact of the fair for the Commonwealth of Pennsylvania is **3,458,666.64**